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Great Moves! named a finalist in URAC's Best Practices in Health Care Consumer Empowerment and Protection Awards

Great Moves!, a pediatric weight management program located in Newton, Massachusetts, will be among distinguished award winners at the Best Practices Conference & Exhibit, April 1-2, 2009

Washington, D.C. Nov. 17 2008 – URAC, a leading independent accrediting organization, has announced that a distinguished panel of judges selected Great Moves! as one of 23 finalists in its Best Practices in Health Care Consumer Empowerment and Protection Awards competition. The competition drew entries from across the nation. The finalists will be honored during the *2009 Best Practices Conference & Exhibit*, April 1-2, 2009 in Orlando, Fla.

Finalists are invited to present their winning programs at the Best Practices Conference & Exhibit and URAC educational events throughout the year. Presentations will showcase best practices in two categories: consumer decision-making and consumer health improvement.

Great Moves! is a 22-week program that aims to assist children, teenagers and families with building healthy lifestyles that are sustainable for the long term. The program was designed by a team that specializes in pediatric obesity, and incorporated the latest research in the field. With a structured and documented curriculum that includes nutrition, physical activity and behavioral support in addition to medical supervision, the Great Moves! program is designed to become a national model for pediatric weight management.

"The Best Practices Awards and Conference provide a unique opportunity for leaders in health care management to learn what premier companies are doing to advance

consumer protection and empowerment,” said Alan Spielman, URAC’s president and CEO. “It is a one-of-a kind conference, designed to inspire the industry as a whole to rapidly adopt proven practices that advance patient safety and empower consumers with improved decision-making tools.”

Offered in collaboration with the physicians of Children’s Hospital Boston, Great Moves! is located outside of a traditional academic medical center, providing the opportunity for an innovative educational format using hands-on learning in an on-site kitchen and gym. In the gym, children enjoy using equipment such as XerDance and a SportWall. In the kitchen, they experience cooking and tasting different kinds of healthful foods and recipes. Throughout the program, the children are assessed for different measures, ranging from physical fitness, nutritional quality and quality of life, to body mass index percentile.

Entries were judged by a distinguished panel of judges, chaired by epidemiologist Thomas W. Wilson, Ph.D, DrPH, Trajectory HealthCare, LLC. The 30-member panel included the best and most widely recognized experts in program evaluation, care coordination, health information technology, employer and purchaser decision making and patient safety. Entries were reviewed and scored by the judges based on objective criteria.

“At Great Moves! we aim to maintain the highest standards of care and service to our patients,” said Dr. Erinn Rhodes, chief medical officer of Great Moves!, which is located in Newton, Massachusetts. “We are pleased that our commitment to empower children and families with the tools needed to build and maintain healthy lifestyles has been recognized by URAC.”

The finalists in URAC's Best Practices Awards competition are:

- Blue Cross and Blue Shield of Oklahoma, "Office-Based Cardiovascular Stress Testing"
- Blue Cross Blue Shield of Illinois, "The Positive Impact of Written Asthma Action Plans"
- CareFirst BlueCross BlueShield, "Cultural Excellence Training"
- Centene Corporation, "CONNECTIONS PLUS"
- Ceridian, "Health & Wellness Outreach and Engagement"
- Children's Mercy Family Health Partners, "CMFHP Disease Management Program"
- CIGNA HealthCare, "Colorectal Cancer Screening Program"
- Companion Benefit Alternatives, "Essential Solutions for Depression Management"
- Comprehensive NeuroScience, Eli Lilly and Company, and The State of Arkansas Department of Human Services, "Arkansas Diabetes Disease Management Program Phase 3"
- CVS Caremark, "Drug Therapy Management"
- Delaware Physicians Care, Incorporated, "DPCI Diabetes Text Messaging Pilot Project"
- Eliza Corporation and Kaiser Permanente of the Mid-Atlantic States, "Eliza Corporation"
- Great Moves! and Children's Hospital Boston, "Great Moves! Pediatric Weight Management Center"
- HealthPartners, "Improving Employee Health through Behavior Change"

- New Directions Behavioral Health, "Paradigm for the Telephonic Assessment of Suicide"
- OptumHealth, "OptumHealth Treatment Decision Support"
- Prescription Solutions, "Drug Interaction Alert Program"
- Pro-Change Behavior Systems, Inc., "LifeStyle Management Program Suite"
- SNAPforSeniors, "SNAPforSeniors Senior Housing Locator"
- TriWest Healthcare Alliance, "Help from Home: Behavioral Health Intervention"
- Vital Decisions, "Informed Patient Decisionmaking During End of Life"
- WebMD LLC, "WebMD Health Check"
- WorldDoc, Inc., "Automated Alerts for Cost-Effective Drug Therapy"

All finalists are invited to attend a black tie dinner event during the conference, when they will discover how they will be distinguished as award winners. Gold, Silver, Bronze and Honorable Mention Award winners in each of the four organization categories will be announced at the dinner. Platinum Award winners will also be announced, in the two topic categories.

For a complete list of judges, go to

<http://www.urac.org/bestpractices/websitejudges.asp>.

About Great Moves!

Great Moves! is a medically supervised weight management program for children ages 6 to 18 years and their families. Great Moves! programs in Massachusetts are operated in collaboration with the physicians of Children's Hospital Boston. The program takes a multidisciplinary approach to weight management that includes physical activity, nutrition and behavioral support. The focus is to help children and their families develop healthy lifestyle habits that can be sustained over the long term. More information about Great Moves! can be found on the company's website, www.greatmoves.com, or by calling (617) 928-0006.

About URAC

URAC, an independent, nonprofit organization, is well-known as a leader in promoting health care quality through its accreditation and certification programs. URAC offers a wide range of quality benchmarking programs and services that keep pace with the rapid changes in the health care system, and provide a symbol of excellence for organizations to validate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in establishing meaningful quality measures for the entire health care industry. For more information, visit www.urac.org.

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