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**Great Moves! and Starlight Starbright Children's Foundation
Team Up to Expand the "Get Fit, Get Right" Interactive Online
Program for Overweight Teenagers**

The new collaboration aims to expand access to educational programs and Starlight's online community that offers peer support for overweight teens who are at risk for diabetes or heart disease.

Newton, Mass. and Los Angeles, Calif., (May 5, 2008) – Great Moves!, a pediatric and adolescent weight management program formed in collaboration with the physicians of Children's Hospital Boston, and Starlight Starbright Children's Foundation are teaming up to expand the "Get Fit, Get Right" interactive online program for overweight teenagers.

Starlight created the "Get Fit, Get Right" program to offer teenagers the opportunity to learn about real-life success stories of peers who have struggled with their weight; receive online coaching to monitor and encourage physical activity; and interact in an online community through blogs and chat rooms that provide peer support. The program is designed for youth ages 13 to 18 years that are overweight or obese, and are at risk for diabetes or heart disease.

The social networking services available through "Get Fit, Get Right" will further enhance the comprehensive weight management program offered by Great Moves!, which opened its first center in Newton, Massachusetts in April. Great Moves! is a medically supervised program that includes nutrition, physical activity and behavior support. It utilizes successful strategies employed in the Optimal Weight for Life (OWL) Program at Children's Hospital Boston.



"The collaboration with Starlight strengthens our program by giving our teenage clients information and peer support in a familiar and comfortable setting: online," said Stanley Goldstein, chief executive officer and co-founder of Great Moves! "Obesity is an epidemic that is plaguing kids and their families in the Boston area, and across the U.S. We aim to provide the best program and resources available to help children be successful in developing healthy lifestyle habits. Our collaborative relationships with Starlight and with the physicians of Children's Hospital Boston enable us to do just that."

A key feature of "Get Fit, Get Right" is streamed video of teens participating in physical activities such as hip hop dance classes and personal training sessions. Also, nutrition and physical activity resources such as articles and tips are accessible across the website. Through Great Moves!, teens can incorporate this information into their daily lives since the center offers a gym for activities like Xerdance and a SportWall and a kitchen for learning how to prepare nutritious meals. A team of physicians, nutritionists, psychologists, social workers and exercise specialists are also on site to work with each child and family.

"Over the last few years, there has been an explosion of type 2 diabetes in the teen population, and if we don't intervene, it will lead to devastating health consequences in our youth," said Starlight CEO Paula Van Ness. "Starlight designed *Get Fit, Get Right* to motivate teenagers and let them know that if they start living a healthy lifestyle today, they have the power to prevent weight-related conditions."

Childhood obesity has been rapidly increasing since the 1960s. National Health and Nutrition Examination Surveys conducted by the Centers for Disease Control and Prevention in 1976-1980 and 2003-2004 found that the proportion of children ages 2 through 19 years who were obese tripled between 1976 and 2004.

Research clearly shows that overweight children and adolescents are at risk for health problems during their youth, which can lead to such conditions as high blood pressure, high cholesterol and type 2 diabetes. In addition, overweight children and adolescents are more likely to become obese as adults.

More information on pediatric and adolescent obesity can be found on the Great Moves! website at www.greatmoves.com, under the "Tools and Resources" tab, which provides links to resources. For more about "Get Fit, Get Right," visit www.starlight.org/gfgr.



About Great Moves!

Great Moves! is a medically supervised weight management program for children ages 6 to 18 years and their families. Great Moves! programs in Massachusetts are operated in collaboration with the physicians of Children's Hospital Boston. The program takes a multidisciplinary approach to weight management that includes physical activity, nutrition and behavioral support. The focus is to help children and their families develop healthy lifestyle habits that can be sustained over the long term. More information about Great Moves! can be found on the company's website, www.greatmoves.com, or by calling (617) 928-0006.

About Starlight Starbright Children's Foundation

When a child or teenager has a serious medical condition, everyone in the family is affected. For 25 years, Starlight Starbright Children's Foundation has dedicated itself to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Through a network of offices, Starlight provides ongoing support to children, parents and siblings in all U.S. states and Canadian provinces with an array of outpatient, hospital-based and Web offerings. Programs also are delivered internationally through affiliates in Australia, Japan and the United Kingdom. To learn more visit www.starlight.org.